

Guideline and Procedure to avail Need Based Assistance

Directorate of Industries
Government of Uttarakhand
Patel Nagar, Dehradun 248001, Uttarakhand

I. Guidelines and procedure to avail Need Based Assistance by Startups recognized under Uttarakhand Startup Policy 2018

+ Startups eligible for Need Based Assistance

- a) To avail the incentive, the startups should have been recognized by the Uttarakhand Startup Council AND
- b) The startups should be working on new product development / existing product improvement AND
- c) The assistance shall be given towards the cost of raw materials / components and other related equipment's required for the innovative process

+ Checklist

- a) Quotation of the equipment/machinery to be purchased OR
- b) Bills of the equipment/machinery bought

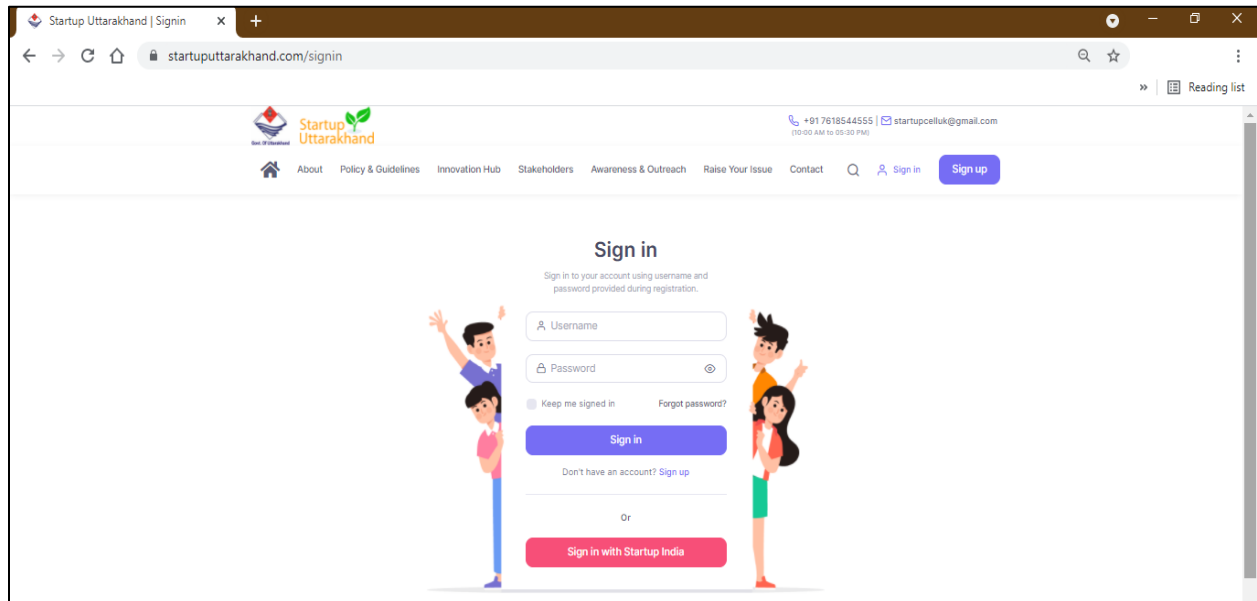
II. Procedure for availing Marketing Assistance

Application Process

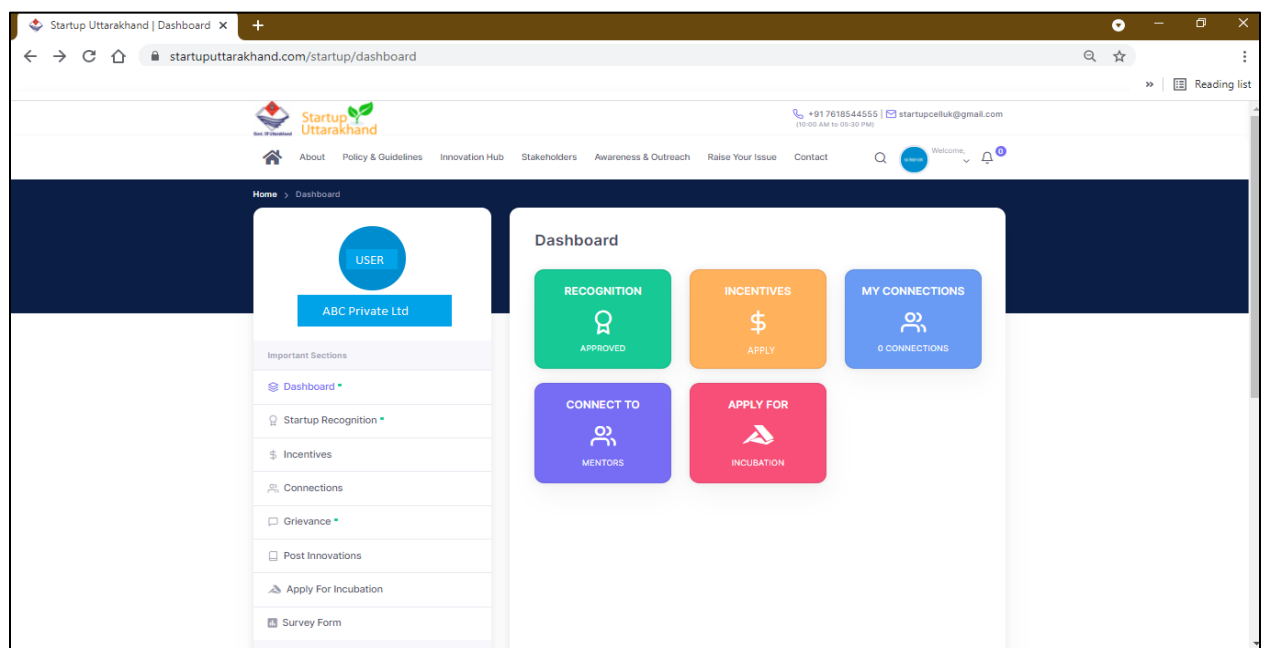
The startups who are eligible can apply for the Need Based Assistance through Startup Uttarakhand Portal by visiting at <https://startuputtarakhand.com/>

The process has a mix of online and offline process which include:

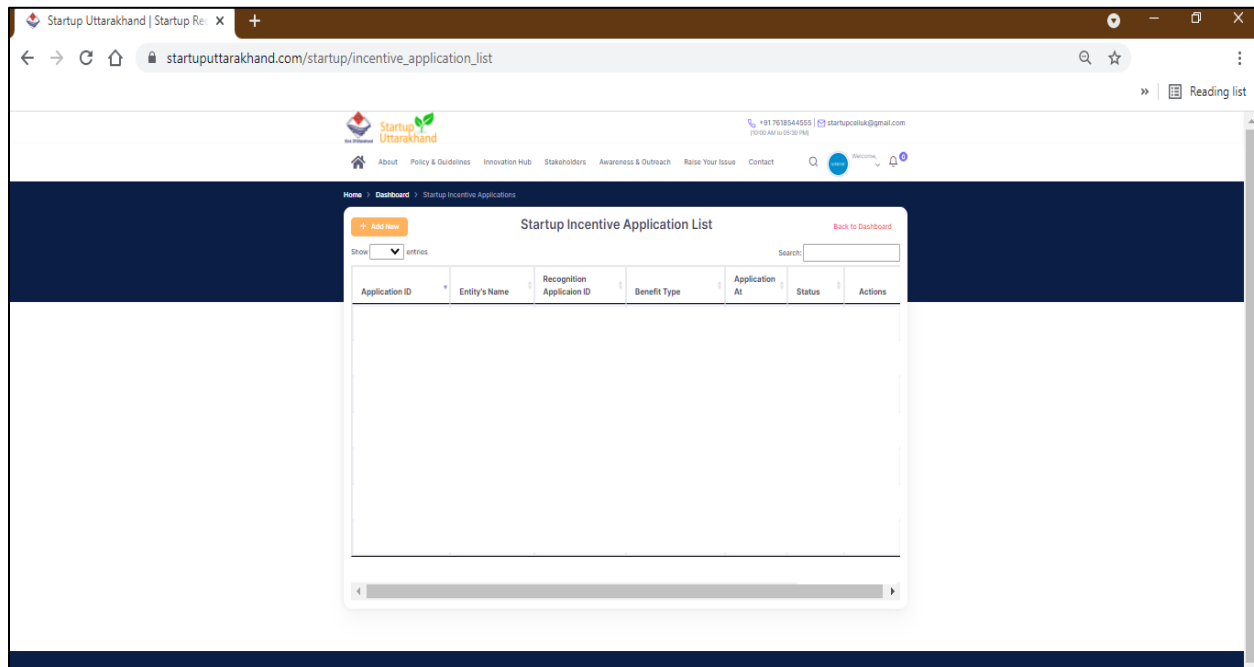
- The recognized startup should login on the portal using the user id and password



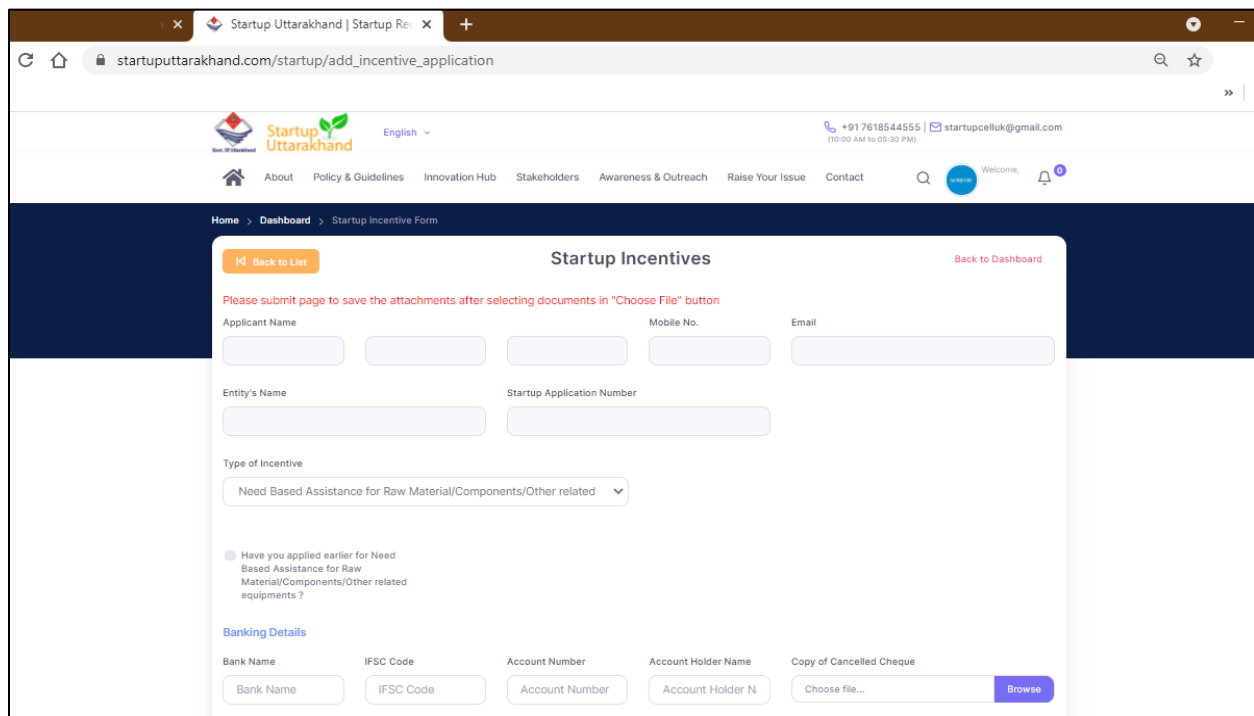
- The startup shall click on the Apply for Startup Incentives under Applications Tab



- The startup shall click on Add New for selecting the Startup Incentives under Applications he/she is applying for



- The startup shall be required to fill all the information and shall submit the application



Startup Uttarakhand | Startup Re: X +

startuputtarakhand.com/startup/add_incentive_application

Home About Policy & Guidelines Innovation Hub Stakeholders Awareness & Outreach Raise Your Issue Contact

Current Stage of Startup: Ideation (You have an idea for a product or a service. >> Next Milest)

Are your startup established in 'A' category district of MSME policy 2015? [Click here for MSME Policy 2015](#)

Documents (as may be applicable)	Yes/No	Amount Received	Description of Funding	Attach Sanction Letter
Have you received funding from any State or Central Government ?	<input checked="" type="radio"/> Yes <input type="radio"/> No	0	Description	Choose file... <input type="button" value="Browse"/>
Have you received any other form of funding from any Investor / financial institutions / funding bodies / Venture Capitalist / Government Grants / Incentives etc.	<input checked="" type="radio"/> Yes <input type="radio"/> No	0	Description	Choose file... <input type="button" value="Browse"/>

Briefly describe why Need Based Assistance for Raw Material/Components/Other related equipments is required.

Description

Startup Uttarakhand | Startup Re: X +

startuputtarakhand.com/startup/add_incentive_application

Home About Policy & Guidelines Innovation Hub Stakeholders Awareness & Outreach Raise Your Issue Contact

Revenue Generated during immediately Preceding 3 Month from the date of incentive application

Months: Months Revenue (In Rs.): 0 Attach Certified Copy of P&L Statement: Choose file...

Estimated Expenditure for Next 6 Months

Months: Months Description: Description Amount (In Rs.): Amount Attach File: Choose file...

Estimates of Revenues for Next 6 Months

Month: Months Revenue (In Rs.): Months

Documents (All Documents are Compulsory)

Updated Business Plan: Choose file...

Financial Projection Sheet: Choose file...

Startup Uttarakhand | Startup Re: x +

startuputtarakhand.com/startup/add_incentive_application

About Policy & Guidelines Innovation Hub Stakeholders Awareness & Outreach Raise Your Issue Contact

Description of the Equipments / Raw Materials requirements

Name of Raw Material / Equipment	Breif Description of Raw Material / Equipment	What is the need / use of Raw material / Equipment	Amount (In Rs.)	Remarks (If Any)
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>	Remarks
<input type="button" value="ADD"/>			Total	<input type="text" value="0"/>

No of Founder / Director / Partner in the Company
 Total Number of Full time Employees (Except Founder / Director / Partner) in the Company
 No of Full Time Employees who are domiciled in Uttarakhand (Except Founder / Director / Partner) in the Company
 Attach Self Decalaration Certificate on Letter Head of Company

Startup Uttarakhand | Startup Re: x +

startuputtarakhand.com/startup/add_incentive_application

About Policy & Guidelines Innovation Hub Stakeholders Awareness & Outreach Raise Your Issue Contact

Self Certification.

I,

of M/s

having Regd. office at

hereby declare that all the details furnished above are true and correct to the best of my knowledge and belief and I undertake to inform the Nodal Department of any changes therein, immediately. I am aware that I may be held liable in case any of the above information is found to be false or untrue or misleading or misrepresenting.

I agree to abide by the Terms and Conditions of Startup Uttarakhand, Government of Uttarakhand

Send to Nodal Agency

Comments(If Any)

- Upon submission, the application shall be forwarded to the Nodal Agency for examination
- The Nodal Agency shall forward the application with their comments/recommendations to Task Force for decision

Section B (Entity, Communication and Founders/Directors/Partners Details) +

Section C (Product Details and Documentations) +

Section D (Terms and Conditions, Self Declaration) +

Send to Nodal Agency

---Select from list---

---Select from list---

- GB Pant University of Agriculture and Technology Pantnagar - STRIEDES
- IIM KASHIPUR - FOUNDATION FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT
- Technology Business Incubator Graphic Era
- TIDES Business Incubator
- UPES COUNCIL FOR INNOVATION AND ENTREPRENEURSHIP

Revenue Model, Scalability and Sustainability of Startup

On Employment Generation & Wealth Creation

Any Other

Submit to Nodal Agency

- During the whole process, the startups can track the status of their application by logging into their account.

Startup Uttarakhand | Startup Re: x

startupttarakhand.com/startup/incentive_application_list

Startup Uttarakhand English

+91 7618544555 | startupcelluk@gmail.com (10:00 AM to 09:30 PM)

Home > Dashboard > Startup Incentive Applications

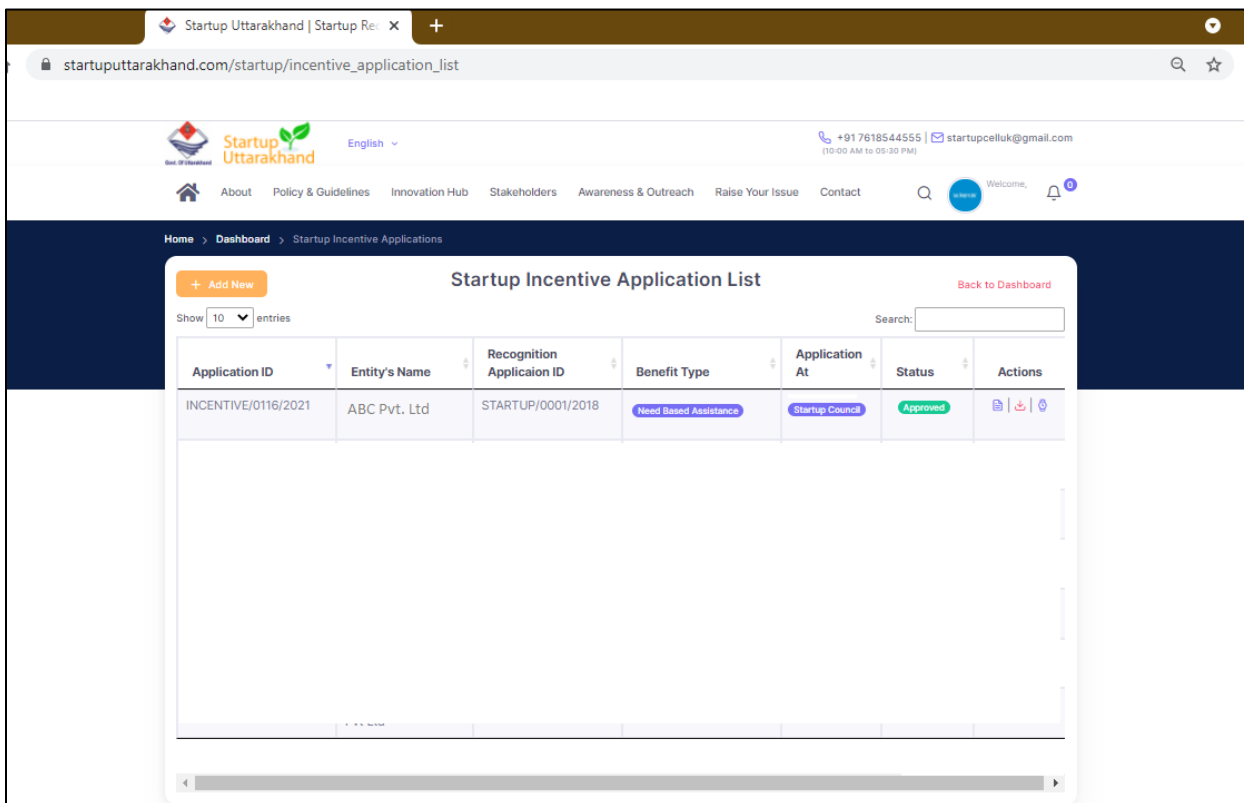
Startup Incentive Application List

Back to Dashboard

Show 10 entries Search:

Application ID	Entity's Name	Recognition Application ID	Benefit Type	Application At	Status	Actions
INCENTIVE/0116/2021	ABC Pvt. Ltd	STARTUP/0001/2018	Need Based Assistance	Task Force	Pending	📄 ⬇️ 🔔


- The Task Force shall take a decision on granting incentives to startups and selected startups shall be give online notification for the approval mentioning the sanctioned amount
- The Need Based Assistance shall be a onetime assistance given to any approved startup
- The startups to whom the sanction has been given shall be intimated by SMS and Online and release of funds will be made in tranches




- The startup shall be required to submit the progress report of the venture along with report/evidence of the funds utilized by giving self-declaration to the Department in next quarter

Heads considered for utilization of the Need Based Assistance

- The Cost of Raw Materials / Components and other related equipment's required for the New Product Development or existing product improvement

 The Department reserves the rights to make changes in the guidelines on time to time and it shall be binding up on the recognized startups

 The decision of the Department shall be final and binding up on the recognized startups