



Government of Uttarakhand

## Directorate of Industries

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### Office Order

**Startups working on Circular Economy** would be engage in the four Rs of the circular economy namely:

- (a.) **Reuse:** Cloth collection, circular fashion, second-hand products, etc.
- (b.) **Recycle:** Recycled plastic, bottles, construction with recyclable materials, etc.
- (c.) **Reduce:** Packaging with sustainable material, edible cutlery, etc.
- (d.) **Remove:** Urban farming, use of fossil fuel, carbon capturing, etc.

  
(Rajendra Kumar)

Deputy Director Industries