



Government of Uttarakhand

Directorate of Industries

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Office Order

The priority and focus sectors for Startup Uttarakhand will be as follows:

1. AYUSH
2. Biotechnology
3. Education
4. Energy (renewable energy solutions, energy efficiency technologies, sustainable power generation)
5. Food Processing & Agriculture (including Horticulture)
6. Healthcare
7. IT & AI
8. Pharmaceuticals
9. Skill Development
10. Travel & Tourism

These focus areas have been identified to align with the state's strengths, needs, and growth potential. Startups in these sectors will be encouraged to leverage local resources, expertise, and opportunities to create maximum impact and value for the state of Uttarakhand.

Apart from the sectors listed above, other sectors approved by the Startup Council from time to time may also be included as priority sectors.

(Prateek Jain)

Director General (Industries)