



Government of Uttarakhand

Directorate of Industries

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Office Order

Startups working in the public welfare sphere would engage in areas that create positive and lasting changes in society, including but not limited to:

1. Healthcare and well-being
2. Education and skill development
3. Environmental sustainability and climate action
4. Rural development and agriculture
5. Urban planning and smart cities
6. Financial inclusion and economic empowerment
7. Social justice and equality
8. Clean energy and resource management
9. Disaster management and resilience
10. Accessibility and inclusion for marginalized communities
11. Food security and nutrition
12. Water conservation and management
13. Waste management and circular economy
14. Cultural preservation and promotion
15. Digital literacy and technology access

Startups addressing any of these areas or related fields that contribute to societal development and public welfare would be considered as working in the public welfare sphere. Apart from the areas listed above, other areas approved by the Startup Council from time to time may also be considered to fall within the public welfare sphere.

(Prateek Jain)
Director General (Industries)